



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Contract # 327324

Schedule Dates	10/11/12-10/15/12	Date Entered	08/16/12
Advertiser	Pol/R Hudson/R/NC US Representative (16382)	Last Modified	10/05/12
Agency	American Media & Advocacy Group (4189)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	3003 CONGRESS (135344)	Headline #	06281560
Salesperson	Telerep/Philadelphia	Demo	
Sales Office	Telerep/Philadelphia, Philadelphia (1057)	Order Type	Normal
Buyer Name	ROBINSON, TRACEY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	225/403/3003	Commission	\$332.50
Account Types	National/Political	Net Total	\$2,167.50
Comments	HUDSON FOR CONGRESS ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, RICHARD HUDSON FOR CONGRESS	Sales Tax	
Billing Type	Standard		

Comments

HUDSON FOR CONGRESS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, RICHARD HUDSON FOR CONGRESS

Charlotte (WSOC)	
By Broadcast Month	Spots
Oct. 2012	3
Grand Total:	3
\$2,550.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	6:30A- 7A (EST)	1							1		\$850.00	\$850.00	Charlotte (WSOC)	EYE NEWS DAYBRK	8/16/12
34.0	Reversed Line / Spot		5	:30	11:30P- 12:05A (EST)	1							1				Charlotte (WSOC)	ABC-NETLINE	8/16/12
38.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	6:30A- 7A (EST)	1							1		\$850.00	\$850.00	Charlotte (WSOC)	EYE NEWS DAYBRK	8/16/12
53.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	6:30A- 7A (EST)	1							1		\$850.00	\$850.00	Charlotte (WSOC)	EYE NEWS DAYBRK	10/5/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.